How the Visitor Services Project (VSP) Works

Total time: approximately one year

Park Superintendent submits nomination

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Prioritized by Regional Office, sent to WASO

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Park Selection by VSP Advisory Committee
Approval by WASO

↓

Park authorizes $ to UI-PSU-VSP

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Questionnaire Design Workshop
(3-4 hours)

↓

Draft Questionnaire
(1 month)

↓

Social Science/OMB Approval
(2 months)

↓

Conduct Fieldwork
(7-10 days)

↓

Await Incoming Questionnaires
Send follow-ups
(2-1/2 months)

↓

Data Analysis
(2 months)

↓

Draft Report
(1 month preparation;
1 month park review)

↓

Final Report
(1 month)

↓

Results Workshop(s)
(1 to 1-1/2 hours)

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Additional Analysis, if requested
(varies)